

USE OF COOKIES

Our Site may place and access certain first-party Cookies on your computer or device. First-party Cookies are those placed directly by us and are used only by us. We use Cookies to facilitate and improve your experience of Our Site and to provide and improve our products and services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and always respected.

By using Our Site, you may also receive certain third-party Cookies on your computer or device. Third-party Cookies are those placed by websites, services, and/or parties other than us. Third-party Cookies are used on Our Site for providing a better user experience. These Cookies are not integral to the functioning of Our Site and your use and experience of Our Site will not be impaired by refusing consent to them.

All Cookies used by and on Our Site are used in accordance with current Cookie Law. Certain features of Our Site depend on First Party Cookies to function. Cookie Law deems these Cookies to be “strictly necessary”. These Cookies are shown in the table below. Your consent will not be sought to place these Cookies, but it is still important that you are aware of them. You may still block these Cookies by changing your internet browser’s settings as detailed below, but please be aware that Our Site may not work properly if you do so. We have taken great care to ensure that your privacy is not at risk by allowing them. Before Third Party Cookies are placed on your computer or device, you will be shown a notice requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling us to provide the best possible experience and service to you.

The following first-party Cookies may be placed on your computer or device:

Functional Cookies (strictly necessary)

If you click the button on the cookie banner, a cookie prevents showing the banner again. If using a contact form, a session cookie is set.

Google Analytics (not strictly necessary)

We use Google Analytics to collect information about how visitors use our site. For example, we collect details of the site where the visitor has come from and the total number of times a visitor has been to our website. This may include user location information. We may use Google Analytics Advertising features for remarketing purposes. You can opt-out from being tracked by Google Analytics by installing the Google Analytics Opt-Out Browser add-on for your current web browser. Learn more:

<https://policies.google.com/privacy?hl=en>

The following third-party Cookies may be placed on your computer or device:

Google AdWords

We may use Google AdWords to help us deliver advertising and measure the effectiveness of our campaigns. We may also use this tool to collect location information, create audience segments, and for remarketing purposes. Click here to learn more or set your preferences.

Learn more:

<https://policies.google.com/privacy?hl=en>

Google Dynamic Remarketing

We use these tracking tools to track user behaviour over time and across third-party sites to

improve the effectiveness of our online advertising. We collect information about what ads users view and whether they click on the ads. We use this information to improve and customise our advertising. Click here to learn more or set your preferences. Learn more: <https://policies.google.com/privacy?hl=en>

Google Tag Manager

We use Google Tag Manager in order to track user behavior, traffic analysis and marketing optimization. This includes managing third party tags. Click here to learn more or set your preferences. Learn more: <https://policies.google.com/privacy?hl=en>

Facebook Connect and Facebook Custom Audience

We use this technology to allow users to share their experiences with our websites on Facebook and to measure the effectiveness of our marketing campaigns. Learn more: <https://www.facebook.com/policy/cookies/>

You can choose to disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third-party Cookies. By default, most internet browsers accept Cookies, but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

You can choose to delete Cookies on your computer or device at any time, however, you may lose any information that enables you to access Our Site more quickly and efficiently including, but not limited to, login and personalisation settings. It is recommended that you keep your internet browser and operating system up-to-date and that you consult the help and guidance provided by the developer of your internet browser and manufacturer of your computer or device if you are unsure about adjusting your privacy settings.